Drastic Price Reductions on Women's High-Grade Dresses, Suits and Coats

A Thrift Event of First Importance. Choice Styles and Materials at Fractions of Their Regular Prices

For quick selling we present comprehensive collections of women's wear at prices that should sweep the greater portion of the several lines from the department Monday. For every garment is regular stock and was purchased by us with the view of adding to our prestige and good reputation; it follows that they were carefully chosen and represent the best styles, materials and tailoring.

All Tricotine, Poiret Twill and Serge Dresses at 25% Reduction

Excellent dresses, all of them, in materials of correct weight for fall and winter wear, perfectly woven and carefully dyed in navy, tan, browns and black. Styles with either long or short sleeves, some trimmed with squirrel, flying squirrel, opossum and nutria for or with beautiful embroidery and beading. The various selections are uncommonly good -thoroughly desirable dresses for street, business, shopping and home wear.

Silk and Wool Skirts—Half Price

Smarl separate skirts of tricolette, plain and fancy silk faille; satin in black, navy, serges in navy and black, fancy plaids and navy, and tricotines in plain and plaited models. The serges and tricotines are trhumed with braid and buttons, while the eilks, in draped, gathered and straight lines, are, in many instances, trimmed with rich looking fringe or beautiful em-

Third Floor Salon

Fur Trimmed Coats 25% Reduction

Not often is such an excellent opportunity presented so opportunely. Now, at the

height of the season and right when they are most to be desired, thoroughly high

grade suits, dresses and coats beautifully made of choice quality materials are to be

had at enormous savings from our already reasonable prices. Women from out of

town will find advantage in buying in this sale, at the same time doing other shopping.

250 Choice Suits—Half Price

A veritable panorama of the season's best styles—two hundred and fifty superb suits, many elaborate with fur trimmings of squirrel, moleskin,

beaver, Hudson seal, nutria or raccoon, in which are incorporated excellent

tailoring, elegant linings and vibrant fashion lines. There are suits of peachbloom, duvet delaine, fine velours, duvetynes and attractive silvertones in

ripple back and straight line belted models as well as others specially de-

signed in the more mature types—suits from our lowes to highest prices to

Coats, coats and more coats! Coats of wool and silk velours and others of soft pile plush peachbloom, davet de laine, tinsellone and silvertone beautifully, luxuriously embellished with raccoon, beaver, Hudson seal, squirrel, opussum or nutria fur. There are ragino, belted and fitted styles, all lined with appealing materials of dependable quality. Undoubtedly there will be a rush in this department. There is much advantage to you in shopping early,



Three-Days Special Sale of Very Choice Silks



Chency Bros.' silk shirting in a fine collection of new striped patterns in attractive colors for blouses and shirts; 35 inches wide, display. Yard mpecial 1.98

Fine Silk Shirting

Best quality creps de chine, La Jerz, pussywillow and high grade broadcloth, unhigh grade broadcold, usually destrable, with sain stripes; 35 inches wide. See wirdow display.

Yard, special 2.98

36-in. Muslin, heavy weight, for pillow cases

starch and fine quality.

36-in Pajama Checks in good heavy quality;

small checks. Specia

36-in. Colored Nainsook

in pink, blue and gold; fine quality; woven of

fine combed yarn. Yard,

clothes, and undergar ments. Yard. special

Yard, special ...

Exquisite silk broadcloth of wonderful quality in tovely waven patterns with rich satin stripes in Jacquard of rects, 25 inches wide. See window display. 4.25

Fancy Taffeta, Satin

Both are very fine quality and yarn dyed in rich color combinations in plaids and stripes for dresses and skirts. 40 inches wide. See window display. Yard,

Silk Section Second Ploor.

New Blouses

Of Extraordinary Beauty, Executed in Georgette Crepe by

Mme. Flanders



Russian, peptum and regulation types reflecting the newest style thought, some in all pover style with dainty yarn embroidery, gold or silver threading, metallic beads and buttons even Chinese coins are seen. Shown with three-quarter and full length sleeves.

14.95, 16.95 to 25.00

Fifth Floor.

New Misses' Dresses

Refreshing frocks for misses and

small women velvets tricotines and velours, some in coat and jacket styles or loose belief models; #rimmed in chenille embroidery and shown in Burgundy, brown and navy, in sizes

Priced 49.00 to 79.00 Misses' Shop Fourth Floor.

Our Entire Stock of Corsets at Reduced Prices

Franco, R. & G. and "H-A" Special Corsets

All corsets in the above makes regularly priced to \$ 50 and in various materials in numerous topics, him or medium bust models demedium bust models de-signed for small, incdium and large types of figures, are included in this timely sale

Binner, Gossard, Modart and Nemo Corsets

All corsets in the above makes without restriction or exception in pink silk and satin broche, pink cotton bruche and the more substantial white coutil-a model for every imaginable figure in front and back lace styles at

10% Discount

20% Discount

Corset Section Fourth Floor

Entire Stock of Bust Confiners and Brassieres

Pretty new plain and fancy brassieres in a wide selection and made of pink sating and laces or linens and laces; bust confiners of pink or Kayser silk, either fancy or plan; on sale Monday only at

10% Discount

Colored and White Wash Goods Specials

27-in. Flanciette in light and dark colors. Yard, special, Mon-

32-in. Shirting Madras in pretty stripes. The yard, special, Monday,

27-in. Bathrobe Flan-nels in pretty light and fine quality for baby

78x98 Plain Hemmed | Bath Mats in heavy Bed Spreads; good quality and patterns. Special 2.69

Heavy Crash Toweling, unbleached; best qual-ity. Yard, special 25c Bach, special 1.89

quality in fast color pinks and blues. Sp clal 1.78

Fourth Floor.

Gold and Silver Jewelry Pearls, Mesh Bags, Novelties

Beautiful woven and printed

floral and striped patterns,

Kimono Silks

Made by Chency. Bros. and

as and 36 inches wide

combinations

Yard, special



A special showing of artistic jewelry, the result of extra effort to secure the utmost in appealing styles and designs combined with reliable quality. That we have been successful you will agree. At a glance we note:

Novelty Neck Chains in a beautiful display of colo Pearl Necktaces in all de-

price range.

Mesh Bags in sliver and gold with soldered tinks.

Portnes, Vanithes and Coin Holders of gold and sliver.

Swedish Clossonaise Jewelry, lockets and bar pins. Jet Jewelry from England,

France and Italy White Sapphire Bar Pins.

Waldemar Chains in solid Fancy Bead Chains in colers to match any costu-Gold Cuff Links and Pocket Bag Frames of metal in fancy designs. Eversharp Pencils of sterl-

Rangs and Bracelets,

Beneelet Watches.

Hair Ornaments.

Jawelry Shop Mats Floor.

Coats for Little Folks



at 20% Discount

Clever styles with loose backs for little tots, some with yokes and are plain tailored; others feature collars and cuffs of real fur.

The season's most desirable materials are represented, including velvets, broadcloaths and choice quality velours. The color range is wide and embraces Burgundy, turquoise, tans, browns and other shades for the younger folks. Mothers will do well to select early.

Fourth Floor

Sale of Table Linens 72x73 - In. All - Linen

72-in. All-Linen Table Damask in pretty patterns. Yard, special,

72-in. All-Linen Table Damask in good quality., The yard, special,

72-in. All-Linen Da-mask, heavy quality, pretty patterns. Spe-72-in. All-linen Double

Damask; extra heavy quality. Yard, special. quality. 6.25 72x72-in. All-Linen Pattern Cloth in pretty

patterns. Each specia 72x72 - in. All - Linen Pattern Cloths in heavy quality. Each, specia.

Napkins to match

above, dozen 12.50

72-tn. Round Cloths scalloped; shown in attractive patterns. Special 3.98

Pattern Cloths in extra heavy double Damask

Nankins to match

Odd Linen Nackins in good heavy quality. Dozen, special, 1950,

Hemstitched

Thible

above, dozen, special

9.50 and 8.50.

quality. Each, spe

Round

Cloths, scalloped, pretty patterns. Each, special

63-in. Round Table quality. Each, special,

Choice New Woolen Fabrics

Shepherd Checks Woven of pure wool in correct weight for women's suits and skirts as well as children's coats and dresses; 46 to 54 inches

wide. Yard 4.50 to 3.00
Wool Jersey
One of the most popu-lar materials for street dresses: 784 inches wide shown in African brown, navy, white and novelties, Yard, 5.00 and 4.50. Chiffen Broadcloth Unusual in finish and fine quality, these choice chiffon broad-

cavy, black and pastel Second Phor.

which are most desir-

inches wide in brown,

Practical Gift for Everyday Use



Eureka Vacuum Cleaner No time like now to consider the purchase of

a thoroughly efficient vacuum cleaner. The work-burdened housewife needs it; the requirements of the average home demand it. We offer and recommend the Eureka Cleaner as the practical gift that will give thoroughly good, efficient service and receive year 'round appreciation. 'It gets the district the carnet' and does its work perfectly. Simple in countrie-tion, it is easily op-erated with desired results eyen by a child.

Let us show you an Eureka and prove to you its right to a place in your bome. It is never tired, it suves time and haid work, it saves the floor coverings.

In the Basement Store Monday \$6.50 Universal Electric Irons, 6 lbs. with \$6.50 -Cord and Stand; Special-

Pyrex Casseroles with Pyrex Balting Set, eleven Cups and Saucers, plain Pyrex Casseroles with light out covers in round and oval, 8-inch 2.50 range of pieces, each set packed in fairly box consists of a casserist. I thread pain, 1 the pieces and nut cracker. Special 1.48 range of 1 the set special 1.48 range of 1 the set special 1.48 range of 1 the set special 1.48 range of 1 thread pain, 1 the pieces are set in the piec at Special 2.50 3.25 and 2.75 and timited Cors Door Mats, small and Polish More for was floors. Wash Boilers, heavy galnedium sizes, extra qual-ity. Priced at-2.00 and 2.25 special 1.25 Wash Tibs, galvanized, tlarbage Cans, galvanized, No. 1 size 1.00 seven gallon capacity, deep sewed, wire bound corn, five lines sewed, wire bound 85c.

All Children's and Junior's Coats at 20% Reduction



Sports coats, coats for dressy wear, coats for school and everyday service-coats in abundance and wide varieties, such as chinchilla, ziboline, novelty mixtures, wool velours, broadcloth and Chameleon cord.

> Many are plain tailored and selftrimmed; others have collars and cuffs of squirrel, beaver or Hudson seal fur. Shown in Burgundy, different shades of blue, tan and brown.

> Mothers with an eye to securing stylish, high grade coats for their daughter, effecting worth while savings, should make early selections Monday from these comprehensive stocks.

> > Blaser Shop Fourth Fleat.

Join the Knitting Class

There is yet time to en-roll and receive in-structions in all kinds of plain and fancy knit-

Special Demonstration of Fleisher's Yarns by Factory Expert. The class continues this week and is, of course, free, Bring your knitting and knit-

ting problems. During your visit to the Art Department, st-amine our timely show-tages of materials and pieces for Christmas those things that are so very much appreciated

There are large warfeties in a wide range of reasonable prices.

All Mail Orders filled promptly and carefully, Shipping charges prepaid except on basement articles and toilet goods.

American Railway Express money orders may be purchased at Transfer Desk, Main flooran added convenience for patrons.



We quote no former or Store comparative prices in Hours our advertising. We let 8:30 to you be the judge of the 5:30 p. m. values.

Needlework Classes daily 9 to 11 and 2 to 5-Second Floor, Hemstitching expertly done. -Second Floor.